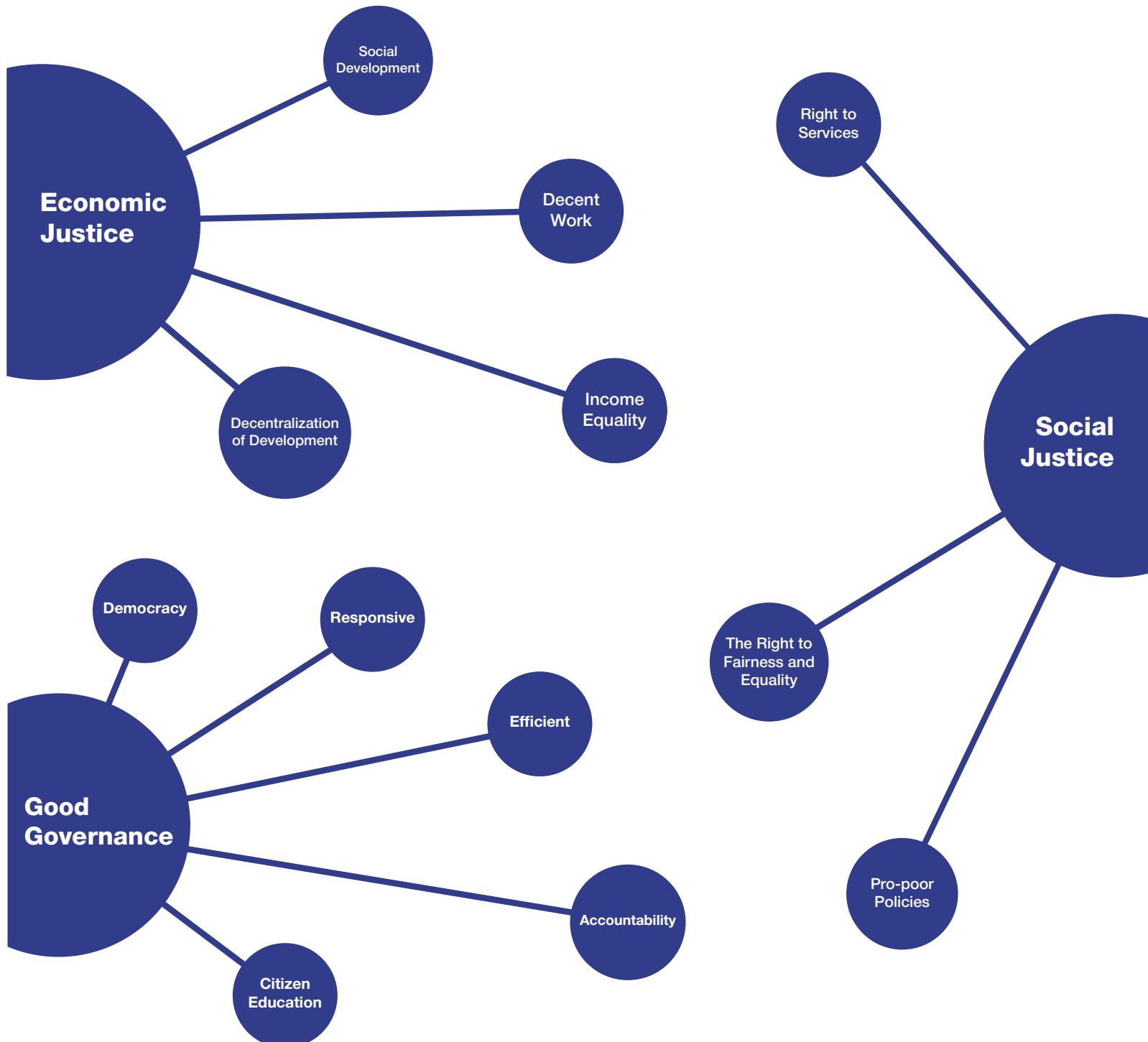


Registration No. 1115

To Whom It May Concern



ABOUT MAAN

The Socio-Economic Justice Initiative - MAAN (ماآن), is a Lebanese non-profit non-governmental organization established 2019. Working across all Lebanese territories, MAAN aims to bridge inequality gaps by promoting a culture of accountability and advocating for stronger social protection. MAAN targets citizens, particularly youth and women, to build grassroots movements that advocate for social and economic policies benefiting all citizens through a rights-based approach.

Born out of a response to Lebanon's enduring socio-economic challenges, MAAN believes in the power of collective action to reform policies and institutions. By fostering a culture of civic engagement and ownership, the organization aims to catalyze change from the grassroots level up to policymakers.

OUR VISION

Just and equitable communities.

OUR MISSION

To empower Lebanese citizens with the skills, opportunities, and support to drive positive change, activate common citizenship, and inspire social accountability and strategic reform in social protection.

THEORY OF CHANGE

If citizens, right holders, and communities across Lebanon are empowered and encouraged to actively participate in civic life, defend their rights, hold officials accountable, and advocate for inclusive, evidence-based socio-economic reforms **through access to evidence-based research and technical support, then** they will be better able to influence decision-making processes, promote equitable policies, and contribute to reducing inequality and strengthening social protection systems.

EXPECTED OUTCOMES

ToC OUTCOME 1: % Lebanese citizens feel empowered and prepared to express their views.

ToC OUTCOME 2: A number of people-inciped campaigns influence public discussion as well as policymaking.

ToC OUTCOME 3: A National Accountability Index (NAI) is established and maintained, measuring transparency, responsiveness, and inclusiveness of public institutions, and serving as a benchmark for advocacy and reform.

MAAN Serves as a National Centre for Innovative Initiatives and Advocacy on Justice.

MAAN'S THINK & ACT TANK MODEL

The Think and Act Tank follows a two-phase methodology to drive change through knowledge and empowerment.

In the THINK phase, it conducts evidence-based research to uncover systemic challenges and generate policy recommendations rooted in the lived experiences of right holders. This strategic analysis ensures that interventions are rights-based and locally relevant.

In the ACT phase, MAAN translates insights into action by informing and empowering communities, while offering tailored technical support to civil society and institutions. This includes capacity building and strategic guidance to effectively implement change.

This approach aligns with global standards for think tank research, such as the DIIS method—Data collection, Information revelation, Intelligence synthesis, and Solution formation. [1]



[1] <https://link.springer.com/book/10.1007/978-981-16-0618-2>

MAAN'S CURRENT PROGRAMS

CIVIC EDUCATION

Activist Academy

MAAN's Civic Education Program, delivered primarily through the Activist Academy, empowers young activists across Lebanon—from marginalized northern villages to southern border towns—to challenge corruption, sectarianism, and exclusion. The Academy provides an inclusive, co-designed space for youth from diverse backgrounds to connect, learn, and take action as active citizens.



EVIDENCE-BASED RESEARCH FOR SYSTEMATIC REFORM

During the last five years, MAAN explored different ways to exemplify information, data and knowledge to people and rights holders, and for that, the organization managed to produce a number of evidence-based research that provide target groups with clear direction on how to protect their rights. Some of those papers focused on national issues, such as the social protection module in Lebanon, Export-import policies, Youth Peace and security, and Youth political engagement in Lebanon.

At the same time, many of the research were focused on specific rights holders, such as Beirut Port Explosion Victims (Beirut 607 - Alive Ashes), Persons with Disabilities due to Beirut Port Explosion (Victims of Neglect), Social Solidarity Monitor, and policy for youth not about them. Those papers were developed to serve a human rights agenda applying MAAN's main methodology, "Think and Act Tank."

ROUTES OF MEMORY: LEGACIES OF THE PAST



In Lebanon, the history of political events is not unified, and tourists, the new generation, and researchers will struggle to understand what exactly happened. For that, MAAN in partnership with Act for Disappeared, has designed a new project to connect tourists and new generations of Lebanese and to Beirut's complex history in a meaningful way.

Routes of Memory is a one-of-a-kind experience that takes you on a unique journey through Beirut's history. This project offers a live bus tour that stops at important landmarks across the city, sharing powerful stories from Beirut's past, including moments from the civil war1975 to the Beirut port explosion 2020. Besides the bus tour, there's an interactive website www.routesofmemory.org where you can dive deeper into the city's collective memory through an interactive map, narratives, and recommended readings.

BEEHIVE



Beehive, a safe space for secure communication.

Beehive is a digital security initiative responding to increased surveillance and digital threats faced by activists. MAAN supported the creation of this tool to ensure safe, anonymous and self erasing communication. Beehive was created as a need after consulting activists to empower them to stay connected while protecting their privacy and safety.

MAAN'S CURRENT PROGRAMS

DIRECT ACTION /ADVOCACY

This activity can be any local initiative undertaken by activists supported by MAAN, such as a social media campaign, an in-person campaign, a seminar, an awareness-raising or advocacy activity. Activists are the ones who lead on through designing, organizing, and implementing the activity that has an awareness-raising or advocacy purpose.

CAMPAIGNS

أنا هون

"Ana Hon" Campaign: Policy for Youth, Not About Them

A youth-led campaign to address the right of all Lebanese youth voices to be heard and reflected in Public policies. In 2022, the Lebanese government signed the National Youth Policy Action Plan that was not reflected in the 2022 annual budget highlighting the profound disconnection and gap. As a response, a group of dedicated activists gathered to launch the "ANA HON" campaign, "A Policy for Youth, Not About Them." This grassroots campaign directly addresses the observed shortcomings and aims to fundamentally shift how youth policies are conceived and implemented in Lebanon.

"Ana Hon" is designed to:

- Inform Lebanese youth across all regions about their rights and actively invite them into a national discussion about their priorities and needs.
- Form powerful alliances to reclaim youth participation in decision-making processes over their policies.
- Utilize all civil means to push political authorities to adopt policies that truly reflect the lived realities and priorities of Lebanese youth.
- Monitor the government's performance in implementing these policies and hold them accountable for any shortcomings.



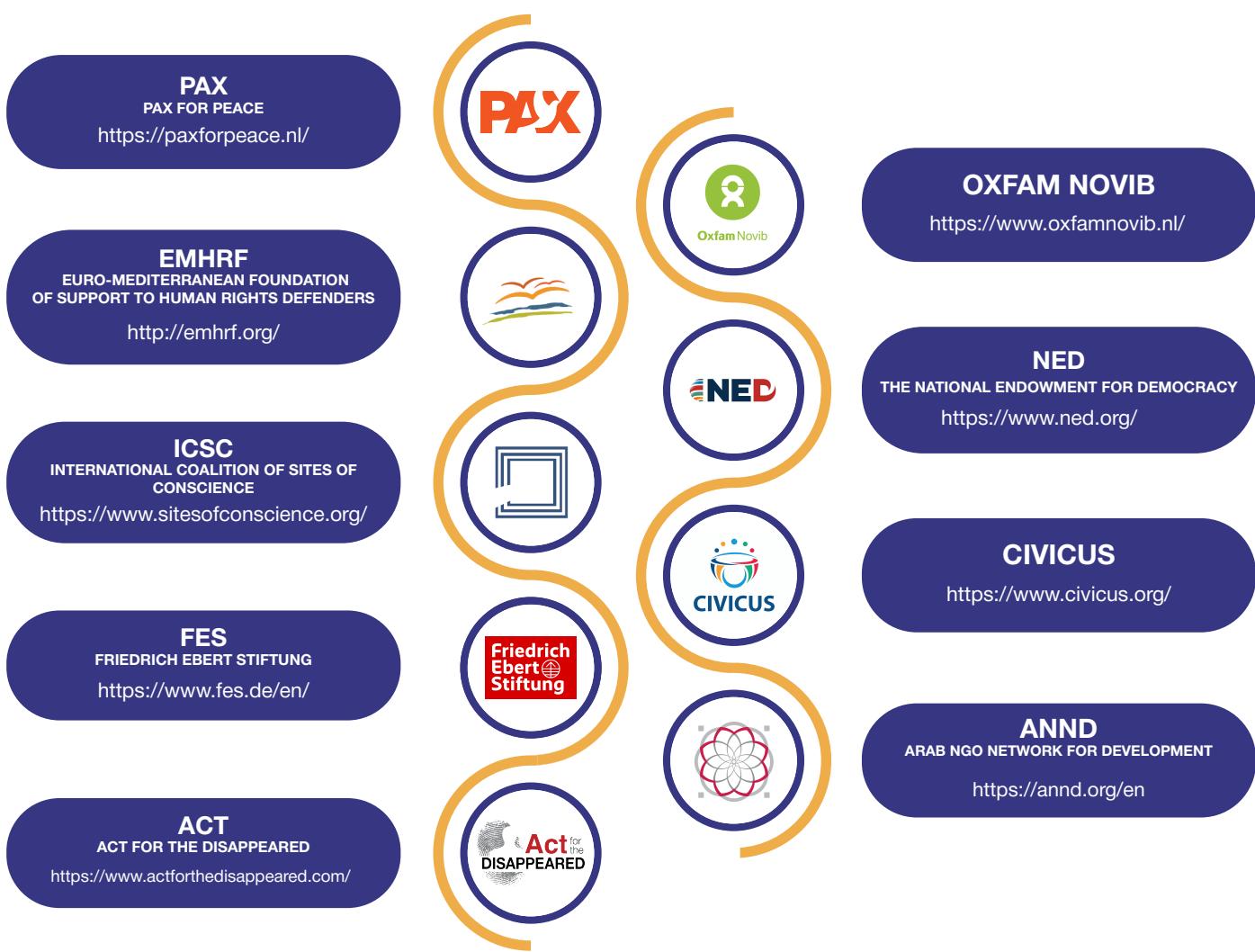
BEIRUT
607

Beirut 607, Championing Justice and Accountability

Beirut607 is a survivors-led initiative, advocating for Victims' rights on Truth, Justice, and Compensation. MAAN supports the foundation of this campaign through establishing a full online database about the Beirut Port explosion and its victims. This initiative goes beyond memorialization toward accountability and justice.



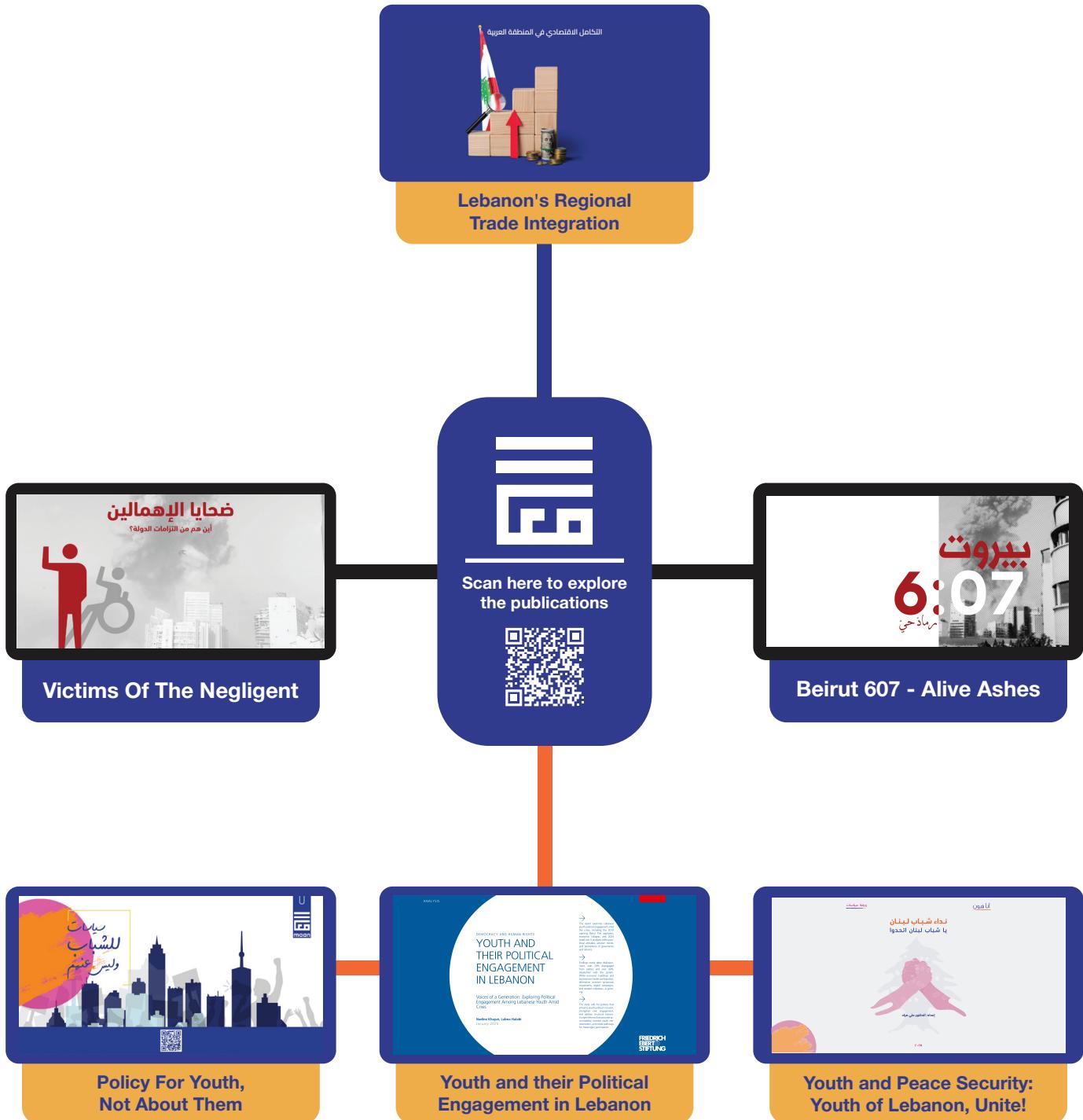
CURRENT PARTNERS

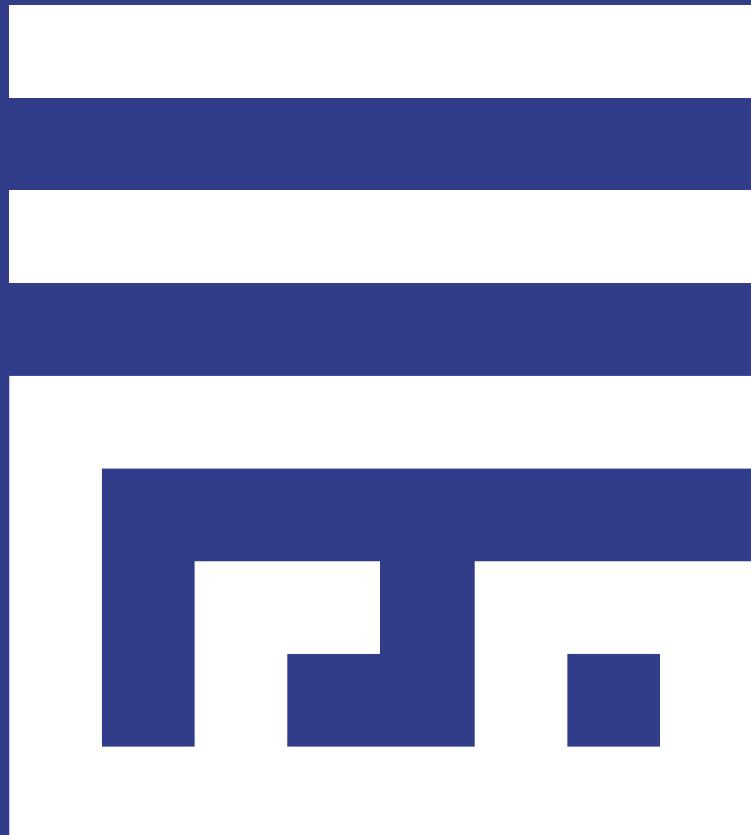


CURRENT MEMBERSHIPS



PUBLICATIONS





 @maan_think_act_tank

 maan-lb.org

 +961 70 669 241

 @The Socio-Economic
Justice Initiative - MAAN